

FIG. 1

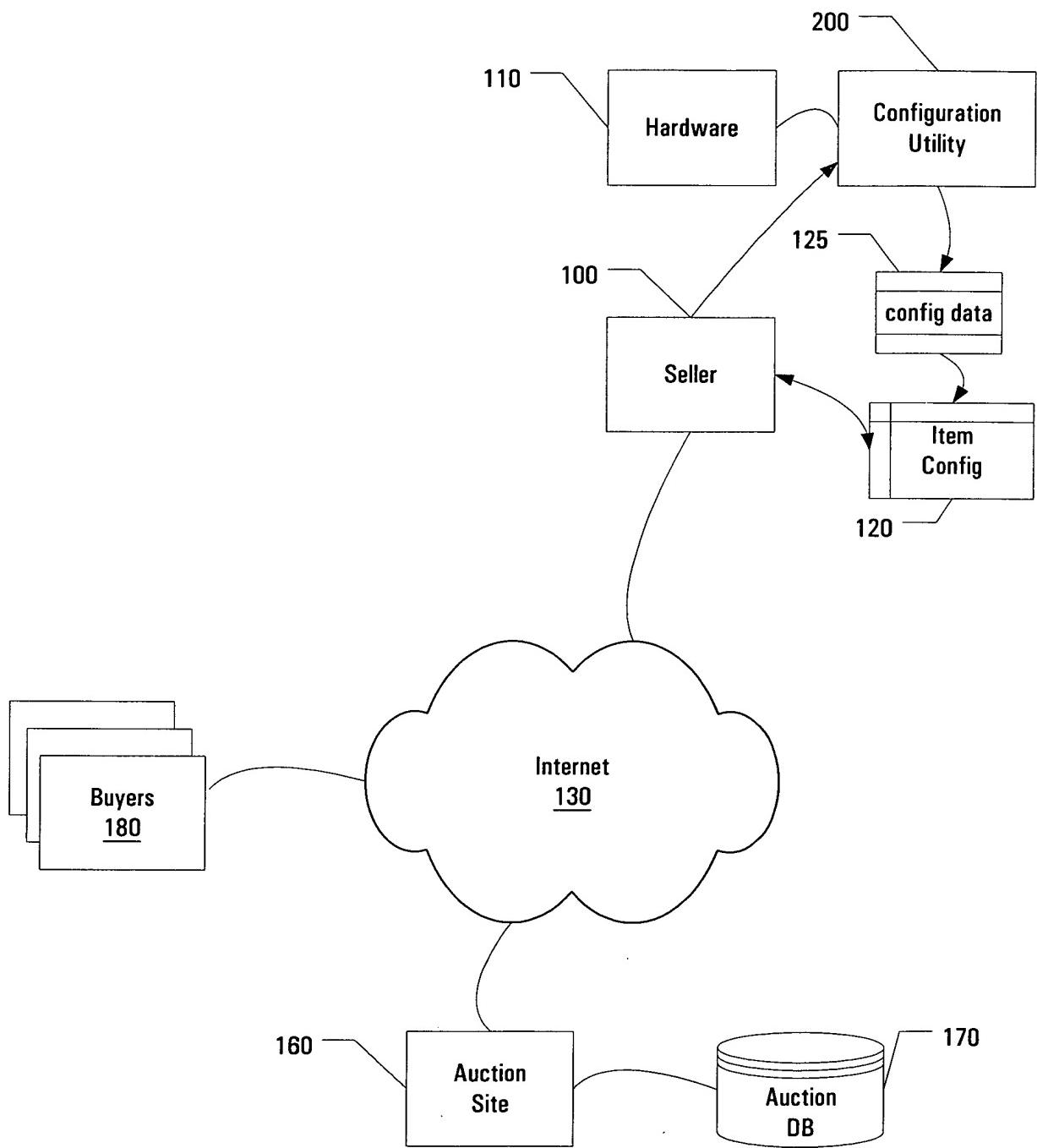


FIG. 2

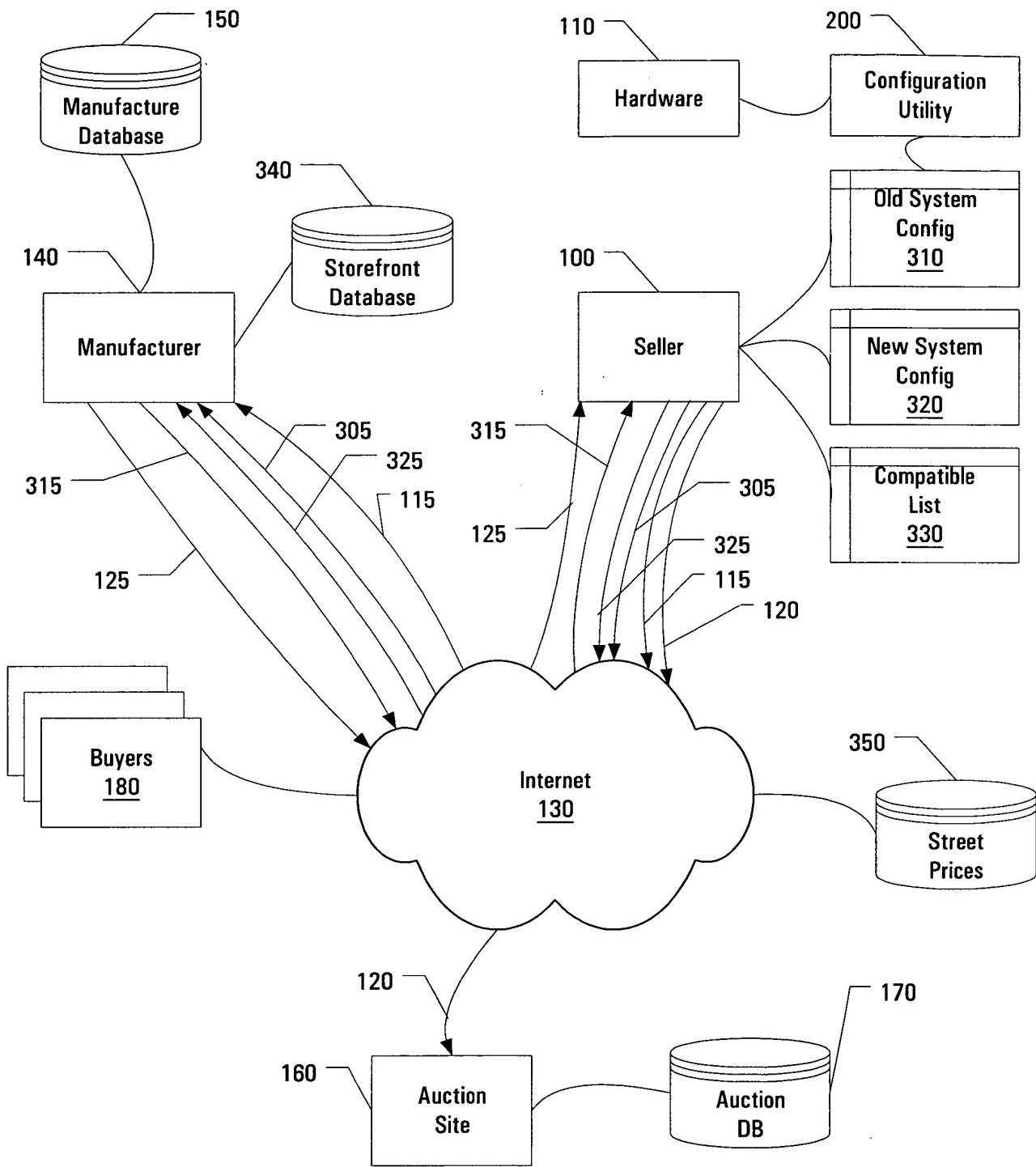


FIG. 3

METHOD AND SYSTEM FOR OPTIMIZING DELL'S ONLINE AUCTIONS

by Elizabeth Hainley Docket No. DC-02117

WELCOME TO DELL AUCTION
THE INTERNET'S PREMIERE TECHNOLOGY EXCHANGE

Please enter your Dell Service Tag Number 400

Please select the specifications which best describe your product:

Manufacturer: *	-Please choose one- 410
Processor: *	-Please choose one- 412
Operating System: *	-Please choose one- 414
Memory (MB):	416
Hard Drive (GB):	418
CD-ROM?:	420
Case:	-Choose option- 422
Modem:	424
Mfg. Part No.:	426
Condition:	-Choose option- 428
Monitor:	-Choose option- 430
Graphics Card:	-Choose option- 432
Network Card:	-Choose option- 434
Speakers:	-Choose option- 436
MHZ:	438
Platform:	-Choose option- 440
Level-2 Cache:	442
# of CPU Sockets:	444
# of CPU Installed:	446
Memory (maximum):	448
Audio:	450
Tape:	452
I/O Expansion Slots:	454
Standard Interfaces:	456
SCSI Interface:	458
USB Interface:	460
Chassis / Form Factor:	462
Keyboard / Mouse:	-Choose option- 464
Dimensions (H x W x D):	466
Type:	468
Disk:	470
Communications Card:	472
Total Weight:	474
Video (MB):	476
Warranty:	478

Step 1- enter Dell Service Tag #

Step 2- system specifications are automatically pulled from Dell database to populate these fields.

FIG. 4

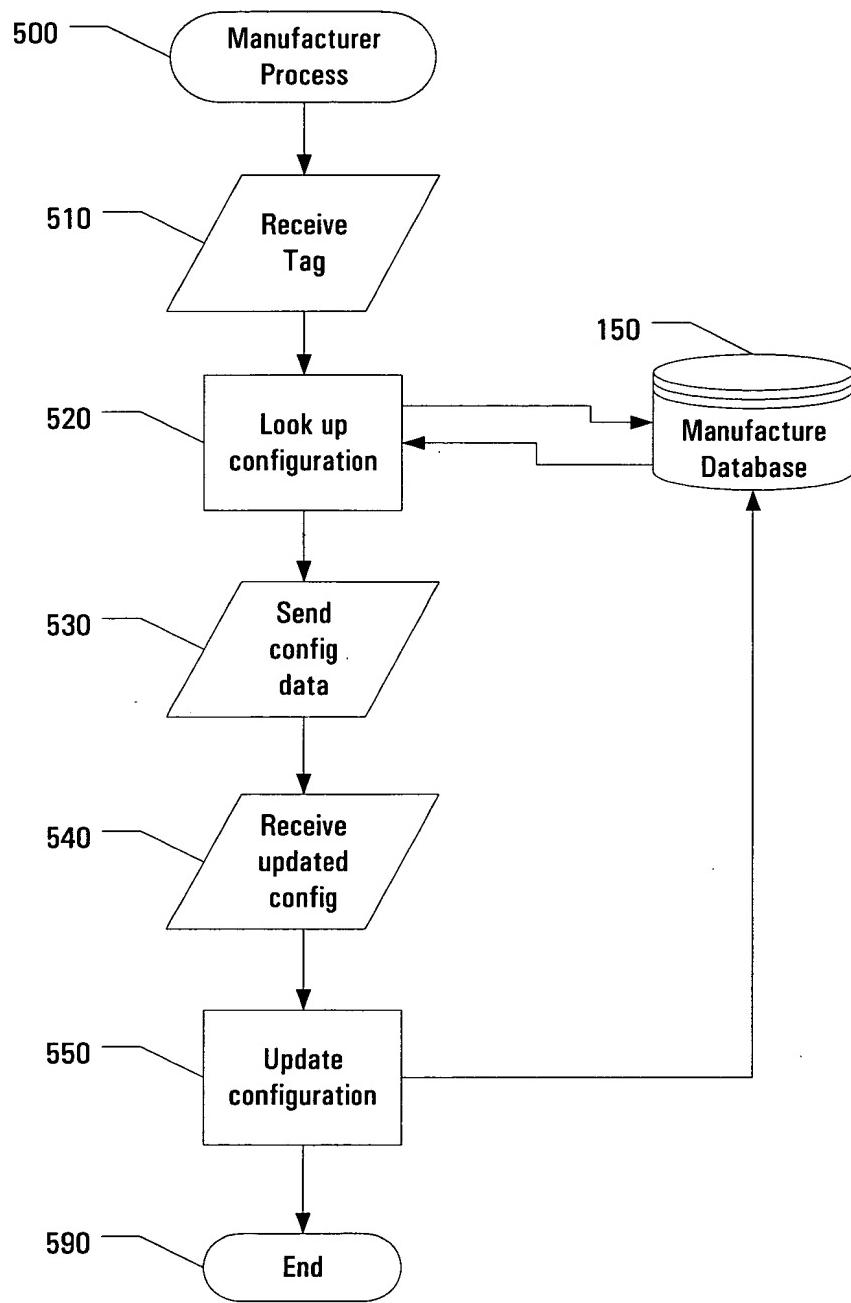


FIG. 5

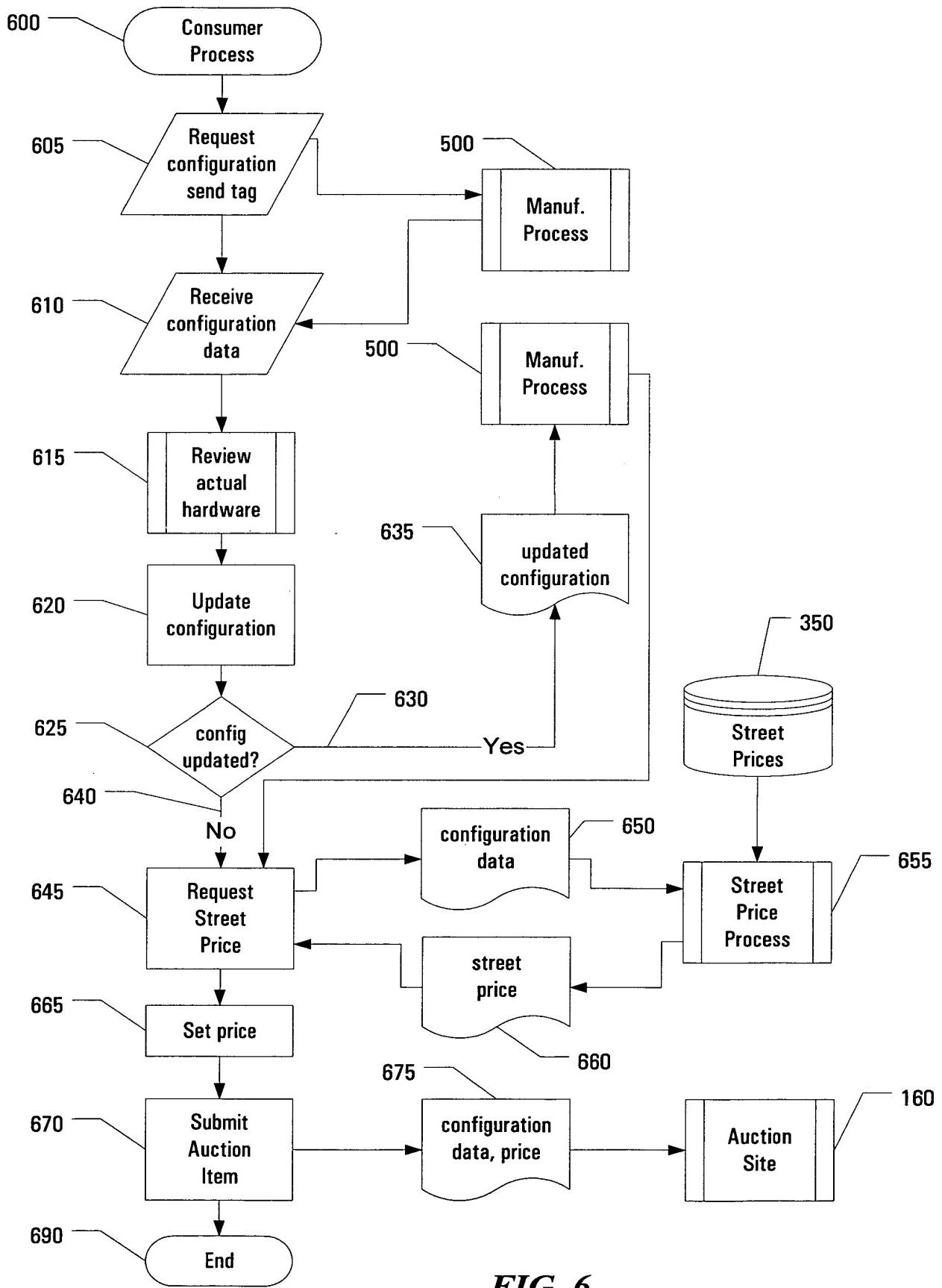


FIG. 6

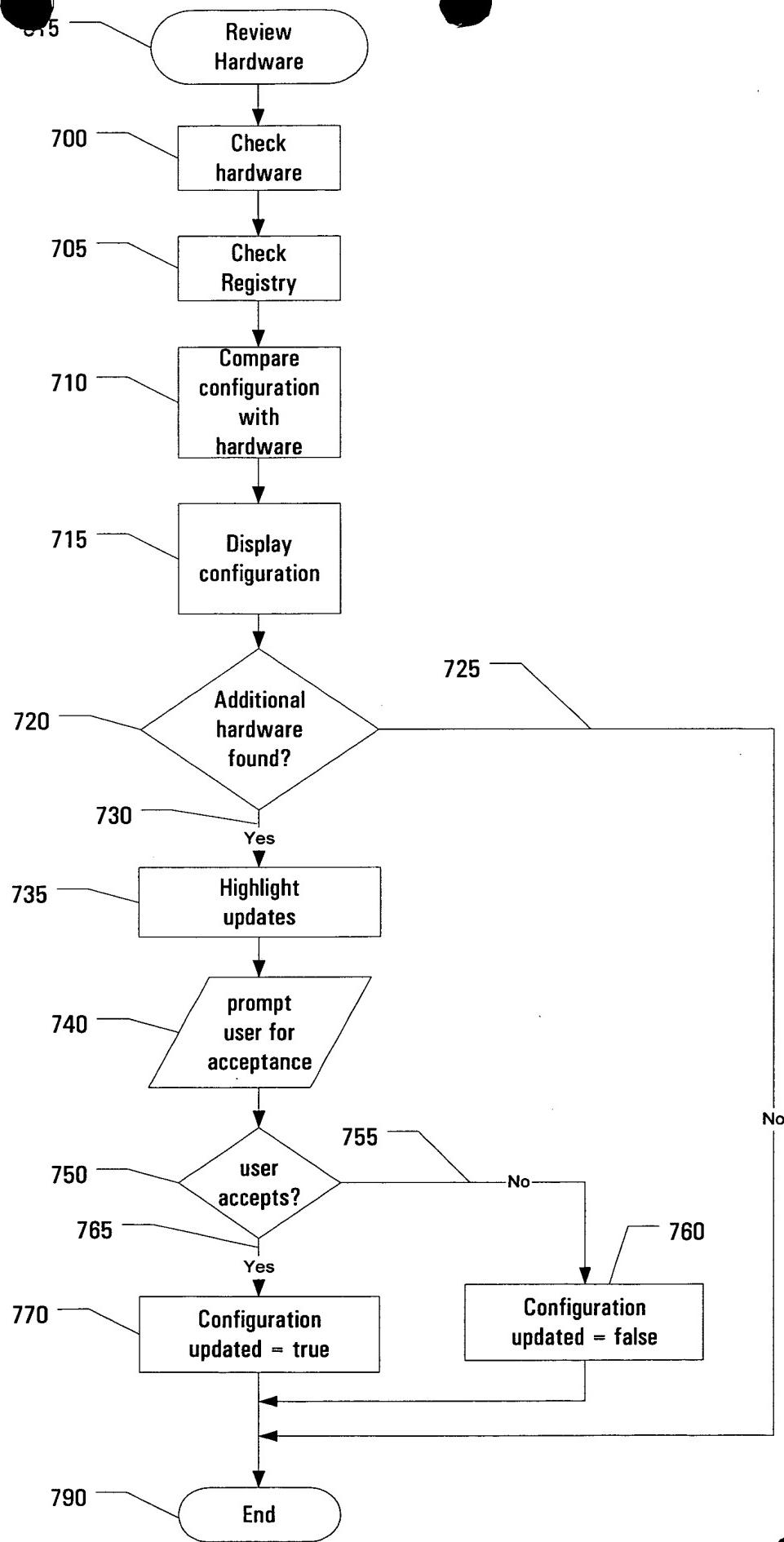


FIG. 7

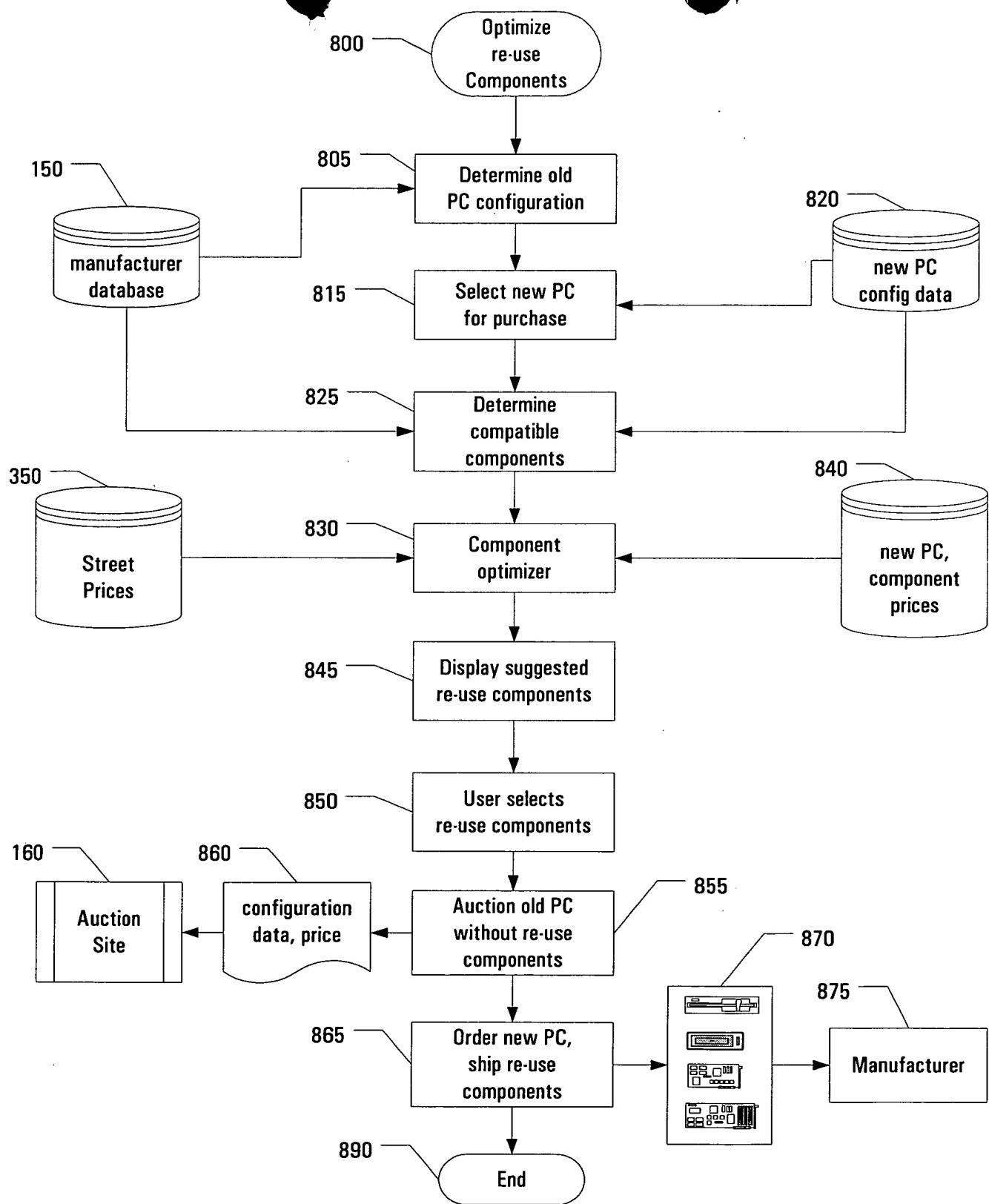


FIG. 8